

Press Release



Handyman Hotline. Animated bite size adventures for TikTok.

Animator Masai Asantewa's animated short series Handyman Hotline is now on TikTok. The series follows the adventures of two best friends Rock the humble handyman and Dock the trusty toolbox. Follow the two as they go through their quirky workdays completing handyman jobs, meeting crazy creatures and encountering fantastic new sights. To carry out these task Rock and Dock can Nano Combine together to create a Handy Tool Arm. This mechanical arm replaces Rock's right arm and is loaded with various tool attachments, for instance a hammer, flashlight or even a hydraulic forklift. With this they can fix any problem they come across. www.tiktok.com/@handymanhotline

Masai describes his series Handyman Hotline as a collection of " animated short shorts. " He refers to them as short shorts because conventional animated short films roughly run from 3- 9 minutes. Handyman Hotline however, is told in a rapid story telling format for TikTok. Typically they run from about 10 to 20 seconds in length, which creates a colorful, short and fun experience.

Masai Asantewa, born in Upstate New York was influenced by both American cartoons and the Anime boom that hit the USA in the



1990s. This inspired him to become a cartoonist. From there he created an artistic style that honors and implements the simplicity in American cartoons while combining it with the energy of Anime. With Handyman Hotline Masai wishes to spread the happiness and sense of adventure that American cartoons and Anime gave to him as a child.

"My animation and art comes from a place of happiness within me. It's literally a visual expression of my joy and love for all things. I want to pass that feeling along and I just want people to have a fun time while watching Handyman Hotline." Masai Asantewa

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